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Vince Hudson, a 1989 graduate of Captain Shreve High School in Shreveport, poses with his wife, Jennifer, and their children — Ava, 1, and Olivia, nearly 3. He recently joined Samsung Telecommunications America as vice president of marketing strategy and operations. / Special to The Times

Shreveport holds good memories for Vince Hudson.

“The whole city has a vibe of fun and family. And you don’t get that everywhere in the world,” said Hudson, who grew up here. He credits that upbringing with paving the way for the success he’s achieved in his career.

“Everything I accomplished is because of the guidance of my parents.”

And Hudson said he always likes to come home to Shreveport. That’s something he hopes to do more now that he’s back in the United States. The 1989 graduate of Captain Shreve High School joined Samsung Telecommunications America this month as vice president of marketing strategy and operations, the company announced March 6.

He assumed the position after 20 years at Procter & Gamble, where he ran that company’s South Asia beauty care business from Singapore prior to leading its North American cosmetics business, according to a Samsung news release.

Hudson believes his upbringing in Shreveport paved the way for the success he’s achieved in his career.

“Everything I accomplished is because of the guidance of my parents,” Hudson said.

Hudson’s parents, Velma and Edward B. Hudson, are longtime Caddo educators who transferred their appreciation for knowledge to their children. “We just always stressed education ... and that no matter what other people told you you could not do, if you put your mind on it, you could get there,” Velma Hudson said.

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