

The Dillard Office of University Communications & Marketing specializes in print, web and audiovisual productions for the university community. The office ensures that the school's image is consistently represented in a manner that enhances, supports, protects and upholds the mission and vision of Dillard University.

**Areas of Responsibility:**

Communications Strategy  
Publicity and Media Relations  
University Publications  
Photography and Videography  
Web Content and Design  
Social Media  
Art Direction and Graphic Design  
Executive Speech Writing  
University Branding

**Staff:**

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## BRAND GUIDELINES